

# FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, July 11, 2006 L.A. Child Guidance Clinic, 3787 S. Vermont Ave.

Board of Directors	Present	ABSENT
Darryl Holter		Х
A. Bingham Cherrie	X	
Mary Ann Bell	X	
Jim Gilson	X	
Margaret Farnum	Х	
George Burkhardt	X	
Mark Cohen	X	
Andy Stamatin		Х
Tom Harris		Х
James Meyer	X	
Shelby Jordan		Х
Jon Gibby		Х
Fred Yadegar	X	
Albert Salah	X	
Maria Lyons		Х
Steve Miller	X	
Steve Talavera	X	
Stephanie Patterson		Х
Mary Schmitz	X	
Brother Tony Weidermer	X	
Dafer Dahkil	X	
Casey Smith	X	
Ex-Officio Directors		
David Roberts, Field Representative, CD 8	X	
Jeff Catalano, Field Representative, CD 9		Х
Clifford Green, Chief, Exposition Park Public Safety	X	
Carey Drayton, USC Public Safety		Х
James Craig, Captain, Southwest Division, LAPD		Х
Donna Hemer, CRA	Х	
STAFF MEMBERS/GUESTS		
Rena Leddy/ Jessica Whaley/Steve Gibson, FCP staff	Х	
Ginger Johnson/ rep of Shelby Jordan	X	

Bing Cherry convened the meeting at 12:15 p.m.

#### III. PUBLIC COMMENT ON AGENDA ITEMS

There were no public comments.

#### IV. APPROVAL OF MINUTES

A. Margaret Farnum moved to approve the 6/13/06 Board of Directors meeting minutes. Jim Gilson seconded, and the motion passed.

#### V. FINANCIAL REPORT (Steve Talavera)

A. The balance sheet and statement of activity dated 6/30/06 were presented. We received a little more than 75% of assessment income. We are right on track with no notable expenses. All expense categories were at or just below what was budgeted. Steve Gibson will bring a list of delinquent assessment payers to the next official Board meeting.

**MOTION:** To accept the Treasurer's report.

Moved by: Albert Salah Seconded by: James Meyer

Passed: Yes

# VI. OPERATIONS REPORT (Rena Leddy)

A. Operations/Marketing update-

- -Security and Maintenance teams are working towards full staff.
- -Working with the teams to better understand the issues within the district.

# VII. CHAIRMAN REPORT (A. Bingham Cherry)

The Expo Light Rail project is beginning to really start moving. The calendar for construction is scheduled to begin digging in April 2007.

Donna Hemer is leaving the Corridor area to go to the East Side. A new representative from CRA will be joining us.

The Shammas/Urban Partners project passed at the CRA public hearing last week. It now goes before the Planning Commission for approval.

# VIII. EXECUTIVE DIRECTOR REPORT (Steve Gibson)

A. BID Renewal-The September 12<sup>th</sup> Board meeting will be a workshop to work through all the issues for BID Renewal. By that time Staff will have met with USC to discuss clean and safe

needs and issues. The meeting/workshop will begin at 9:30 a.m. and go for two hours followed by lunch. Darfur offered to host the workshop and luncheon.

# IX. NEW BUSINESS (A. Bingham Cherry)

-No August Board meeting.

-Donna distributed CAC information flyers in English and Spanish to the Board. She explained the CAC and its rules for election and voting. The Board voted to have Steve Gibson represent the Figueroa Corridor Partnership and to run for a seat on the CAC.

Moved by: Margaret Farnum

Seconded by: Albert Salah

Passed: Yes

### X. ADJOURN

There being no further business of the Board of Directors, the meeting was adjourned at 1:35PM.

Moved by: Albert Salah

Seconded by: Margaret Farnum



# FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING

9:00 a.m., Tuesday, July 12, 2006

Omar Ibn Al Kattab Foundation, 1025 W. Exposition Bl

Board of Directors	Present	ABSENT
Darryl Holter	X	
A. Bingham Cherrie	X	
Mary Ann Bell		X
Jim Gilson	X	
Margaret Farnum	X	
George Burkhardt		Х
Mark Cohen	X	
Andy Stamatin	X	
Tom Harris		Х
James Meyer		Х
Shelby Jordan		Х
Jon Gibby		Х
Fred Yadegar	X	
Albert Salah		Х
Maria Lyons	X	
Steve Miller		Х
Steve Talavera	X	
Stephanie Patterson		Х
Mary Schmitz		Х
Brother Tony Weidermer		Х
Dafer Dahkil	X	
Casey Smith		Х
Ex-Officio Directors		
David Roberts, Field Representative, CD 8	Х	
Jeff Catalano, Field Representative, CD 9		Х
Clifford Green, Chief, Exposition Park Public Safety		Х
Carey Drayton, USC Public Safety		Х
James Craig, Captain, Southwest Division, LAPD		Х
Al Santillanes,, CRA		Х
STAFF MEMBERS/GUESTS		
Rena Leddy/ Jessica Whaley/Steve Gibson, FCP staff	X	
Kathy Davis,Rep for Bernard Parks	Х	
Sumaya Dakhil, Omar Ibn Al Khattab Foundation	X	
Martha Peale, Representative for SteveMiller	X	

Darryl Holter convened the meeting at 9:15 a.m.

#### III. PUBLIC COMMENT ON AGENDA ITEMS

There were no public comments.

#### IV. APPROVAL OF MINUTES

A. Margaret Farnum moved to approve the 6/13/06 Board of Directors meeting minutes. Mark Cohen seconded, and the motion passed.

#### V. FINANCIAL REPORT (Steve Gibson)

A. The balance sheet and statement of activity dated 8/31/06 were presented. We received almost all of the assessment income. We are right on track with no notable expenses. All expense categories were at or just below what was budgeted. At year end, income will probably be on budget and expense will be slightly under budget in administrative costs and about \$86,000 under budget in public management. Steve Gibson will bring a list of delinquent assessment payers to the next official Board meeting.

**MOTION:** To accept the Treasurer's report.

Moved by: Albert Salah Seconded by: James Meyer

Passed: Yes

# VI. OPERATIONS REPORT (Rena Leddy)

A. Operations/Marketing update-

- -Security and Maintenance teams are working towards full staff. We are bringing on an additional 2 ambassadors due to the expected increase in activity from the Galen Center. They will start sometime in October and will be cross trained to work throughout the district. Their shift will be 12:30 p.m. to 9:00 p.m. with Sunday and Monday off. They will be flexible with this schedule and change it accordingly with events. This extra shift will also be helpful for Shrine Auditorium events.
- We are working on relocating the radio antenna due to the Patriotic Hall renovations.
- -Working with the teams to better understand the issues within the district. Looking at increasing the Ambassadors' visability.

# VII. CHAIRMAN REPORT (Darryl Holter)

CAC elections were held and resulted in several members of our Board be elected, including Dafer Dakhil, Steve Gibson, Darryl Holter, and Jim Gilson. We are looking forward to the CAC being more effective as it relates to the development of the corridor.

### VIII. EXECUTIVE DIRECTOR REPORT (Steve Gibson)

#### A. BID Renewal-

- 1. Programs—The Staff recommended that there not be any changes to the existing programs provided by the BID and asked if the Board wanted to add any additional programs.
  - a. Jim Gilson and Darryl Holter suggested some economic development programs. Examples of which could be the following:
    - 1. Look at rise in property values since BID was formed and rental rates.
    - 2. Study the Corridor and identify properties that are underutilized to be used for smaller projects as "fill in" (i.e. restaurants, etc.)
    - 3. Virtual reality tour of corridor
- Budget Steve Gibson reviewed this year's budget, the proposed 2007 and 2008 budgets
  - a. Discussion followed. Jim Gilson stated that he felt it was reasonable to expect a 5% cost of living increase each year. Darryl Holter stated that he felt the budget should stay the same and that the BID should not raise the assessment rates. Andy Stamatin agreed with Darryl Holter. Dafer Dakhil said that philosophically BID should not allow any raise in rates and thus services, then reduce the city's services to the Corridor. Maria Lyons reminded everyone how bad the neighborhood was prior to the BID's formation. Margaret Farnum stated that the organization has become a great network for the neighborhood and that a 5% increase as a cap in the assessment would make sense in the future.
  - b. There was also discussion about whether there needed to be a new 4<sup>th</sup> tier for those properties that are higher density. Currently the tiers are as follows:
    - 1. Tier 1 \$16.54 security, trash pickup, graffiti removal; and sweeping 6 days a week
    - 2. Tier 2 \$12.74 security, trash pickup, graffiti removal every day; and sweeping every other day
    - 3. Tier 3 \$6.80 security, trash pickup and graffiti removal every day; no sweeping

#### c. MOTION:

1. No change to the 2007 or 2008 rates;

2. Work with USC and Exposition Park to maybe contract for services;

3. Have no less than 1 and no more than 3 months of reserve in the budget (approx. \$70,000).

Moved by: Jim Gilson

Seconded by Maria Lyons

Passed: Yes

#### 3. Boundaries -

a. **MOTION** – To expand boundaries to include USC East Campus into Tier 1 and 3

Moved by: Margaret Farnum

Seconded by: Maria Lyons

Passed: Yes

b. The Board agreed that expansion areas on Hoover Street (from Jefferson to Adams and/or the freeway) and Vermont Avenue (from Jefferson to Adams and/or the freeway) might make sense. It was agreed that Staff would hold some exploratory workshops to see if there was interest by the property owners. The Board will make a decision whether to expand to either of these areas after the workshops, at the next Board meeting.

c. Steve Gibson stated that currently the Management Plan allows for a reduced rate for non profits if the County gives them such a reduce rate. However, he is not sure that the City Attorney will allow this in the renewal phase.

#### 4. Term Limit -

a. **MOTION** – 5 year term for the BID

Moved by: Bing Cherrie

Seconded by: Margaret Farnum

Passed: Yes

5. Assessment Methodology- no change

## IX. NEW BUSINESS (Darryl Holter)

-Moving the Board meeting to October 17, 2006 at noon at the Coliseum because Staff will be a the IDA conference in Portland on October 10.

-Maria Lyons presented the proposed new dorm and parking garage for Mount Saint Mary's College.

MOTION: to support the project and send a letter from the Board

Moved by: Bing Cherrie

Seconded by: Darryl Holter

Passed: Yes

#### X. ADJOURN

There being no further business of the Board of Directors, the meeting was adjourned at 12PM.

Moved by: Jim Gilson

Seconded by: Bing Cherrie



# FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING

12:00 p.m. Tuesday, October 17, 2006 LA Coliseum—Exposition Park

BOARD OF DIRECTORS	Present	ABSENT
Darryl Holter	X	
A. Bingham Cherrie	X	
Mary Ann Bell	X	
Jim Gilson	Х	
Margaret Farnum	Х	
George Burkhardt		Х
Mark Cohen		Х
Andy Stamatin		Х
Tom Harris		Х
James Meyer		Х
Shelby Jordan		Х
Jon Gibby	Х	
Fred Yadegar	Х	
Albert Salah		Х
Maria Lyons	Х	
Steve Miller	Х	
Steve Talavera		
Stephanie Patterson		Х
Mary Schmitz	Х	
Brother Tony Weidermer		Х
Dafer Dahkil		Х
Casey Smith	Х	
Ex-Officio Directors		
David Roberts, Field Representative, CD 8	Х	
Jeff Catalano, Field Representative, CD 9		Х
Clifford Green, Chief, Exposition Park Public Safety		Х
Carey Drayton, USC Public Safety		Х
James Craig, Captain, Southwest Division, LAPD		Х
Al Santillanes,, CRA		Х
STAFF MEMBERS/GUESTS		
Rena Leddy/ Jessica Whaley/Steve Gibson, FCP staff	Х	
EskaWilson	Х	
Kevin Matthews, John Tracy Clinic	Х	

Darryl Holter convened the meeting at 12:15 PM.

#### III. PUBLIC COMMENT ON AGENDA ITEMS

There were no public comments.

#### IV. APPROVAL OF MINUTES

A. Margaret Farnum moved to approve the 9/12/06 Board of Directors meeting minutes. Maria Lyons Cohen seconded, and the motion passed.

#### V. FINANCIAL REPORT (Steve Gibson)

A. The balance sheet and statement of activity dated 9/30/06 were presented. We received almost all of the assessment income. We are right on track with no notable expenses. All expense categories were at or just below what was budgeted. We will be buying new bikes for the Ambassadors which will be approximately a \$4000 expense and within the budget.

**MOTION:** To accept the Treasurer's report.

Moved by: B. Cherrie Seconded by: M. Farnum

Passed: Yes

B. S. Gibson reviewed the accounts receivable report. There is \$69,876 of un-received assessment. Most of that is from LA Trade Tech and the State of California. The State has actually never paid. When the BID expands its boundaries in the renewal phase it they will be drawn out of the boundaries. The new President of LA Trade Tech has said that he will try to get his Board to approve paying the assessment. The other amounts by Shelby Jordon will probably be paid. He has paid each year but sometimes not on time due to internal budgeting.

# VI. OPERATIONS REPORT (Rena Leddy)

A. Operations/Marketing update-

- 1. Security and Maintenance teams are working towards full staff. We staffed the Galen Center last week and had 36 contacts on Friday and 25 on Saturday. The Ambassadors will patrol the neighborhood around Galen Center, not just the Galen Center.
- 2. Last week Steve Gibson met with the LA Trade Tech president and a few of the property owners around Hope and 18<sup>th</sup> Street. A small homeless encampment has emerged in that location, just outside the boundaries of the District. They have asked us to go in and do a one time clean up. We will do this tomorrow at

10 a.m. If they can, the property owners have expressed interest in contracting with us to maintain the area on a regular basis.

### VII. CHAIRMAN REPORT (Darryl Holter)

A. General Plan Amendment – D. Roberts explained the proposed change to the General Plan. This amendment would increase the density in the Corridor and encourage more mixed use along Figueroa and ultimately decrease the "sprawl" into the neighborhoods. There will be a public hearing before the Planning Commission on 11/9/06. The University Gateway Project cannot go forward without the approval of this amendment change because of its proposed density.

**MOTION:** To support the General Plan Amendment

Moved by: B. Cherrie Seconded by: M. Lyons

**Passed: Yes** 

**VIII. EXECUTIVE DIRECTOR REPORT (Steve Gibson)** 

A. BID Renewal-

- 1. Boundaries At the last Board meeting, the Board asked Staff to meet with property owners on Hoover and Vermont to see if there was interest to expand. Staff met with both groups. Based on the meetings, Staff recommended to the Board that expansion only includes USC East Campus and Hoover.
  - a. **MOTION** To expand boundaries to include USC East Campus into Tier 1 and 3 and expand onto Hoover from Jefferson to the Freeway

Moved by: Margaret Farnum

Seconded by: Maria Lyons

Passed: Yes

- Steve Gibson stated that currently the Management Plan allows for a reduced rate for non profits and churches if the County gives them such a reduce rate. However, he is not sure that the City Attorney will allow this in the renewal phase. The Board asked Staff to keep this policy put the reduced rate into the Management Plan when it is submitted to the City.
  - a. **MOTION** Keep the Reduced Rate policy for Non profits and churches

Moved by: Bing Cherrie

Seconded by: Margaret Farnum

# IX. NEW BUSINESS (Darryl Holter)

- A. Next Board meeting at Mount St. Mary's November 14<sup>th</sup>. December 12<sup>th</sup> meeting held at John Tracy Clinic
- B. The Natural History Museum has signed a 75 year lease.
- C. The Orthopedic Hospital's entrance is on Adams due to the Metro construction on Flower. The playground will open in January or February.
- D. Maria Lyons asked for a donation toward candy for their Halloween event at Mount Saint Mary's College.

**MOTION**: to send a \$250 check

Moved by: J. Gilson

Seconded by: M. Farnum

Passed: Yes

# X. ADJOURN

There being no further business of the Board of Directors, the meeting was adjourned at 1:30 p.m.

Moved by: J. Gilson

Seconded by: M Farnum



# FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING

12:00 p.m. Tuesday, November 14, 2006 Mount Saint Mary's College

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter	Х	
A. Bingham Cherrie	Х	
Mary Ann Bell		Х
Jim Gilson	Х	
Margaret Farnum	Х	
Michelle Gonsalves		Х
Mark Cohen	Х	
Andy Stamatin		Х
Ramon Castillo	Х	
James Meyer		Х
Shelby Jordan		Х
Jon Gibby		Х
Fred Yadegar	Х	
Albert Salah		Х
Maria Lyons	Х	
Steve Miller	Х	
Steve Talavera	Х	
Stephanie Patterson		Х
Mary Schmitz	Х	
Brother Tony Weidermer	Х	
Dafer Dahkil		Х
Casey Smith	Х	
Ex-Officio Directors		
David Roberts, Field Representative, CD 8	Х	
Jeff Catalano, Field Representative, CD 9		Х
Clifford Green, Chief, Exposition Park Public Safety		Х
Carey Drayton, USC Public Safety		Х
James Craig, Captain, Southwest Division, LAPD		Х
Al Santillanes,, CRA		Х
STAFF MEMBERS/GUESTS		
Rena Leddy/Aaron Aulenta FCP staff	Х	
Adrian Lao, Guest of Mary Schmitz	Х	
Kevin Matthews, John Tracy Clinic	Х	
Ginger Johnson, Shelby Jordan's Rep.	Х	
Sumaya Dakhil, Darfur Dahkil's Rep.	Х	

D. Holter convened the meeting at 12:15 PM.

#### III. PUBLIC COMMENT ON AGENDA ITEMS

There were no public comments.

#### IV. APPROVAL OF MINUTES

**MOTION:** To approve the 10/17/06 minutes

Moved by: M. Farnum Seconded by: M. Cohen

Passed: Yes

#### V. FINANCIAL REPORT (S. Talavera)

A. The balance sheet and statement of activity dated were presented. We received almost all of the assessment income. We are right on track with no notable expenses. All expense categories were at or just below what was budgeted. S. Talavera also presented the Clean and Safe Month to Month Analysis report.

**MOTION:** To accept the Treasurer's report.

Moved by: M. Lyons Seconded by: S. Miller

**Passed: Yes** 

# VI. OPERATIONS REPORT (R. Leddy)

A. Operations/Marketing update-

1. There are some new issues cropping up regarding an increased homeless population in the Corridor. It appears to be due to the increased enforcement in the downtown area. R. Leddy discussed the Figueroa Corridor's policy regarding the Homeless.

# VII. CHAIRMAN REPORT (D. Holter)

A. D. Holter introduced Ramon Castillo, the VP of Student Services of L.A. Trade Tech.

MOTION: To accept R. Castillo as T. Harris Replacement on the board

Moved by: M. Lyons Seconded by: M. Farnum

B. D. Holter presented a design document produced by the AEG, Convention Center and other stakeholders that will be submitted to the State for grant opportunities. The document consists of potential design elements and improvements along the Corridor.

### **VIII. EXECUTIVE DIRECTOR REPORT (A. Aulenta)**

A. BID Renewal- The Plan has been submitted to the Clerk for review. Petitions should be ready for release in early July.

### IX. NEW BUSINESS (D. Holter)

A. Next Board meeting at John Tracy Clinic, December 12<sup>th</sup>

В.

**MOTION**: To have Mark Cohen replace George Burkhardt on the Committee.

Moved by: S. Talavera

Seconded by: F. Yadegar

**Passed: Yes** 

- C. The Board elections will occur at the December meeting. There are two open seats along with those that are up for renewal. Board members that are up for renewal should call D. Holter or the Staff if they are unwilling or unable to re-run for their seat.
- D. D. Roberts announced that the CAC will meet tomorrow. There will be a presentation on a 3-d imaging study that will show the potential for the Corridor. There is some money available to the Corridor for development projects.
- E. Expo Rail Design R. Leddy distributed a letter to the Design Committee from the Corridor asking the Committee to reassess its design of the shelter for the Rail.

**MOTION:** To send the letter to the Design Review Committee

Moved by: M. Farnum Seconded by: S. Talavera

Passed: Yes

The Museum and USC are also sending letters.

- F. The AMA awards are next Tuesday, November 21<sup>st</sup> and there will be street closures.
- G. Angel's Walk brochures are now being printed.
- H. Mount St. Mary's will hold an open house on December 3<sup>rd</sup> from 2 to 4 p.m. M. Lyons invited the Board.

# X. ADJOURN

There being no further business of the Board of Directors, the meeting was adjourned at 1:30 p.m.

Moved by: M. Farnum Seconded by: M Schmitz



# FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING

12:00 p.m. Tuesday, December 12, 2006 John Tracy Clinic

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter		Х
A. Bingham Cherrie	Х	
Mary Ann Bell		Х
Jim Gilson	Х	
Margaret Farnum	Х	
Michelle Gonsalves	Х	
Mark Cohen	Х	
Andy Stamatin		Х
Ramon Castillo		Х
James Meyer		Х
Shelby Jordan		Х
Jon Gibby	X	
Fred Yadegar	X	
Albert Salah	X	
Maria Lyons	X	
Steve Miller	X	
Steve Talavera	X	
Stephanie Patterson		X
Mary Schmitz		Х
Brother Tony Weidermer	X	
Dafer Dahkil		X
Casey Smith	X	
Ex-Officio Directors		
David Roberts, Field Representative, CD 8		Х
Jeff Catalano, Field Representative, CD 9		X
Clifford Green, Chief, Exposition Park Public Safety		X
Carey Drayton, USC Public Safety		X
James Craig, Captain, Southwest Division, LAPD		Х
Al Santillanes,, CRA		Х
STAFF MEMBERS/GUESTS		
Steve Gibson/Rena Leddy/Aaron Aulenta FCP staff	X	
April Economides	X	

B. Cherrie convened the meeting at 12:15 PM. He welcomed Michelle Gonsalves who is replacing George Burkhardt on the Board.

#### III. PUBLIC COMMENT ON AGENDA ITEMS

There were no public comments.

#### IV. APPROVAL OF MINUTES

**MOTION:** To approve the 11/14/06 minutes

Moved by: M. Lyons Seconded by: M. Farnum

Passed: Yes

### V. FINANCIAL REPORT (S. Talavera)

A. The balance sheet and statement of activity dated were presented. We received all of the assessment income that we are going to this year. We are right on track with no notable expenses.

**MOTION:** To accept the Treasurer's report.

Moved by: M. Lyons Seconded by: S. Miller

Passed: Yes

B. S. Gibson presented the 2007 Annual Budget. He discussed each item in detail.

**MOTION:** To accept the 2007 Annual Budget

Moved by: J. Gilson

Seconded by: T. Wiedemer

Passed: Yes

# VI. OPERATIONS REPORT (R. Leddy)

A. Operations/Marketing update-

- 1. Chrysalis has given us a schedule for power washing. R. Leddy encouraged board members to call her if there are specific areas that need attention.
- 2. The Clean and Safe Team Party is this Friday, December 12 at the 29<sup>th</sup> Street Café. R. Leddy invited the Board to attend.
- 3. A. Economides distributed an annual marketing report to the Board. Some of the highlights of the year included a complete redesign of the website. Since it's redesign it receives 2300 to 2500 hits per month. The visits seem to spike when the newsletter comes out. There was some discussion about selling ads for the newsletter. She will perform a cost-benefit analysis on newsletter ads to determine whether there is a benefit.

4. S. Gibson presented the Ambassador's proposed bonuses.

**MOTION:** To increase each bonus an additional \$50.

Moved by: M. Cohen Seconded by: M. Lyons

Passed: Yes

# VII. CHAIRMAN REPORT (B. Cherrie)

A. Presented A. Salah an award of recognition for his service to the Figueroa Board.

- B. J. Gilson reported the CAC met three weeks ago and saw a presentation of potential development along the corridor.
- **C.** B. Cherrie reported that the Expo Rail Authority is considering an alteration of the design of the station at Exposition.

### VIII. EXECUTIVE DIRECTOR REPORT (S. Gibson)

A. BID Renewal- The Plan has been submitted to the Clerk for review. Petitions should be ready for release in early January. The City Attorney will not longer be involved in the review process. This should speed up the process.

### IX. NEW BUSINESS (B. Cherrie)

- A. Next Board meeting at CAST Real Estate on January 9, 2007
- B. Board Elections presented the current board slate

**MOTION**: To approved the slate

Moved by: J. Gilson

Seconded by: F. Yadegar

Passed: Yes

- B. The officer elections will occur at the January meeting.
- C. J. Gilson announced that Chief Green is retiring. CHP Commander Calvin Bear will be the acting chief.

#### X. ADJOURN

There being no further business of the Board of Directors, the meeting was adjourned at 1:30 p.m.

Moved by: M. Farnum Seconded by: J. Gilson



# FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, January 10th, 2006 Radisson Midtown Hotel

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter		X
A. Bingham Cherrie	X	
Mary Ann Bell	X	
Jim Gilson	X	
Margaret Farnum	X	
George Burkhardt		X
Mark Cohen	X	
Andy Stamatin		X
Tom Harris		X
James Meyer		X
Shelby Jordan		X
Jon Gibby	X	
Fred Yadegar	X	
Albert Salah	X	
Maria Lyons		X
Steve Miller	X	
Steve Talavera	X	
Stephanie Patterson		X
Mary Schmitz		X
Father Juan Antonio Ruiz	X	
Dafer Dahkil		X
Casey Smith	X	
Ex-Officio Directors		
David Roberts, Field Representative, CD 8	X	
Jeff Catalano, Field Representative, CD 9		X
Clifford Green, Chief, Exposition Park Public Safety		X
Carey Drayton, USC Public Safety	X	
James Craig, Captain, Southwest Division, LAPD		X
Donna Hemer, CRA	X	
STAFF MEMBERS/GUESTS		
Aaron Aulenta/Steve Gibson, FCP staff	X	

A. Bingham Cherrie convened the meeting at 12:20 p.m.

#### II. PUBLIC COMMENT ON AGENDA ITEMS

There were no public comments.

#### III. APPROVAL OF MINUTES

Margaret Farnum moved to approve the 12/13/05 Board of Directors meeting minutes Albert Salah seconded, and the motion passed.

# IV. FINANCIAL REPORT (Steve Talavera)

A. A comparison between the 2005 Revenue/Expenses and the 2006 Budget were presented as well as comments prepared by the Treasurer on 2006 Budget. Financials for 2005 will not be final until we receive the December billing from Chrysalis. Once final, an independent CPA will review and we'll present the report at the annual membership meeting in March.

The balance sheet and statement of activity dated 12/31/05 were presented. For December 2005 we collected \$5,258.02 in assessment revenue and \$1,128.39 in interest income. There was nothing unusual in the financials for December. Public safety management continued to be under budget.

**MOTION:** To accept the Treasurer's report.

Moved by: James Gilson Seconded by: Steve Miller

Passed: Yes

### V. OPERATIONS REPORT (Aaron Aulenta)

#### A. Operations:

-Both teams are currently full staffed. We received a request for services from the property owner at 637/645 W. 23<sup>rd</sup> Street and have given the owner monthly service prices based on our existing rates and tiers. Our annual Holiday party went very well.

#### B. Marketing:

-The new website is up and running. Please take a look and use some of its new features such as submitting an event online. Planning for the 2006 Blooming of the Roses Luncheon has begun. We're looking at Friday, April 28<sup>th</sup> from 11:30am-1pm as the date and time.

# VI. CHAIRMAN'S REPORT (A. Bingham Cherrie)

-A public hearing will be held on 1/18/06 from 6-8pm at EPICC for the proposed Student Housing Overlay Zone. Council District 8 is directing this through City Council at the moment. This overlay zone would be located adjacent to the USC campus and is designed to protect existing single family homes against developers who divide the homes into several units.

-CRA Hoover PAC meeting on 1/19/06 from 6-8pm at EPICC to hear comments on DEIR for the University Gateway Project. The DEIR was released last Friday.

## VII. EXECUTIVE DIRECTORS REPORT (Steve Gibson)

-Our communications consultant, Green Octopus Consulting, recently finished working on a paper highlighting the extraordinary work and social positives of our clean and safe teams and their companies. This paper will eventually be issued as a media release and can also be used as information for board members.

### VIII. NEW BUSINESS (A. Bingham Cherrie)

A. Resolution to update signatories and delete reference of individual signatories.

**MOTION:** To pass a resolution to give the Board of Directors authority to designate signatories and amend the Bylaws to delete reference of individual signatories.

Moved by: A. Bingham Cherrie Seconded by: James Gilson

Passed: Yes

**MOTION:** To pass a resolution naming Darryl Holter-Chair, A. Bingham Cherrie-Vice-Chair, James Gilson-Secretary, and Steven Talavera-Treasurer as signatories, with one signature required up to \$1,500, two signatures required above \$1,500.

Moved by: Margaret Farnum Seconded by: Fred Yadegar

Passed: Yes

-An Ordinance being pushed by Council District 8 to increase density within the Figueroa Corridor will be coming up for public comment in spring/summer 2006.

#### VIIII. ADJOURN

There being no further business of the Board of Directors, the meeting was adjourned at 2:00PM.

Moved by: Albert Salah

Seconded by: Fred Yadegar



# FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, February 14, 2006 L.A. Child Guidance Clinic

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter	X	
A. Bingham Cherrie	X	
Mary Ann Bell	X	
Jim Gilson	X	
Margaret Farnum	X	
George Burkhardt	X	
Mark Cohen(Ed Hennessey)	X	
Andy Stamatin		X
Tom Harris		X
James Meyer		X
Shelby Jordan	X	
Jon Gibby		X
Fred Yadegar	X	
Albert Salah		X
Maria Lyons		X
Steve Miller		X
Steve Talavera	X	
Stephanie Patterson		X
Mary Schmitz	X	
Father Juan Antonio Ruiz	X	
Dafer Dahkil		X
Casey Smith	X	
Ex-Officio Directors		
David Roberts, Field Representative, CD 8	X	
Jeff Catalano, Field Representative, CD 9		X
Clifford Green, Chief, Exposition Park Public Safety		X
Carey Drayton, USC Public Safety		X
James Craig, Captain, Southwest Division, LAPD		X
Donna Hemer, CRA		X
STAFF MEMBERS/GUESTS		
Aaron Aulenta/Steve Gibson, FCP staff	X	

#### I. PRESENTATION-SOUTHWEST ROTARY CLUB

Milli Stanford spoke briefly on the history of the Southwest Rotary Club and current activities.

#### II. CALL TO ORDER

Darryl Holter convened the meeting at 12:30 p.m.

#### III. PUBLIC COMMENT ON AGENDA ITEMS

There were no public comments.

#### IV. APPROVAL OF MINUTES

Margaret Farnum moved to approve the 1/10/06 Board of Directors meeting minutes George Burkhardt seconded, and the motion passed.

#### V. FINANCIAL REPORT (Steve Talavera)

A. The balance sheet and statement of activity dated 1/31/06 were presented. For January 2006 we collected \$291,825.24 in assessment revenue (1<sup>st</sup> installment in 06) and \$907.56 in interest income. The P&L statement shows the revenue as \$310,412.67, but that is before the City collects its annual fee of \$18,587.43. There was nothing unusual in the financials for January. All expense categories were at or just below what was budgeted.

B. Annual Independent Review- Currently working on putting together information for the annual review and asking another firm to bid on the project.

**MOTION:** To accept the Treasurer's report.

Moved by: James Gilson

Seconded by: George Burkhardt

Passed: Yes

# VI. OPERATIONS REPORT (Aaron Aulenta)

#### A. Operations-Nike Run/Walk

- -Distributed a document listing all known street closures in our district from present until September 2006. This sheet will continue to be updated and distributed with each event. The event organizers for the Nike Run/Walk are requesting our feedback on the proposed route and closures. Both St. Vincent's Church and the Natural History Museum had concerns that will be communicated to the organizers.
- -Quarterly report was filed with the City.
- -Both insurance policies for 2006-2007 have been binded, with no current cost increases from last year.

#### B. Marketing:

-Planning for the 2006 Blooming of the Roses Luncheon is moving along smoothly. The luncheon will be held Friday, April 28<sup>th</sup> from 11:30am-1pm. The theme for 2006 is, making the Figueroa Corridor pedestrian friendly-looking at the new developments and streetscape projects.

**MOTION:** To contribute a total \$1,400 for Rose art contest prizes to be used in the winning students classrooms.

Moved by: A. Bingham Cherrie Seconded by: Margaret Farnum

Passed: Yes

-LA Walks marketing- The Confederation of Downtown Associations has identified three projects to spend the allocated project marketing budget on. The first project is a series of

monthly LA Weekly advertisements for each district, ours appears in April. The 2<sup>nd</sup> project is developing walking/transit routes highlighting different aspects of Downtown. These tours will be made available on the LA Walks website as pod casts. The 3<sup>rd</sup> project is creating guidelines for public use of all LA Walks District logos. The project is up for an award in June from the Environmental Graphics Association.

### VII. CHAIRMAN'S REPORT (Darryl Holter)

-We recently submitted an application for the Figueroa Corridor to be considered for an award from the Congress of New Urbanism. The application focused on the Figueroa Corridor becoming more pedestrian friendly because of a series of new developments, transit improvements, and streetscape projects.

# VIII. EXECUTIVE DIRECTOR'S REPORT (Steve Gibson)

A. Annual Membership Meeting-March 14, 4-6pm, Radisson Midtown Hotel.

-We have begun distributing our performance survey to all property and business owners throughout the district and presenting the results at the annual meeting. Results will be measured against previously conducted survey.

## VIIII. NEW BUSINESS (A. Bingham Cherrie)

-A. Bingham Cherrie spoke about an opportunity for the Figueroa Corridor to get in on state bonds list with monies focused on pedestrian, safety, and transit improvements in the South Park/Figueroa Corridor/Downtown area.

The Board informally went on record as supporting this opportunity. This will appear as a formal agenda action item at the Board of Directors meeting in April.

#### X. ADJOURN

There being no further business of the Board of Directors, the meeting was adjourned at 1:10PM.

Moved by: Margaret Farnum Seconded by: Fred Yadegar



# FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, April 11, 2006 Mount St. Mary's College

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter	X	
A. Bingham Cherrie	X	
Mary Ann Bell		X
Jim Gilson	X	
Margaret Farnum	X	
George Burkhardt	X	
Mark Cohen		X
Andy Stamatin		X
Tom Harris(Rhea Chung)	X	
James Meyer	X	
Shelby Jordan		X
Jon Gibby		X
Fred Yadegar	X	
Albert Salah	X	
Maria Lyons	X	
Steve Miller	X	
Steve Talavera	X	
Stephanie Patterson		X
Mary Schmitz	X	
Father Juan Antonio Ruiz		X
Dafer Dahkil		X
Casey Smith	X	
Ex-Officio Directors		
David Roberts, Field Representative, CD 8		X
Jeff Catalano, Field Representative, CD 9		X
Clifford Green, Chief, Exposition Park Public Safety		X
Carey Drayton, USC Public Safety	X	
James Craig, Captain, Southwest Division, LAPD		X
Donna Hemer, CRA		X
STAFF MEMBERS/GUESTS		
Aaron Aulenta/Steve Gibson, FCP staff	X	
. 00		

Darryl Holter convened the meeting at 12:20 p.m.

#### II. PUBLIC COMMENT ON AGENDA ITEMS

There were no public comments.

#### III. APPROVAL OF MINUTES

Fred Yadegar moved to approve the 2/14/06 Board of Directors meeting minutes. George Burkhardt seconded, and the motion passed.

### IV. FINANCIAL REPORT (Steve Talavera)

A. The balance sheet and statement of activity dated 3/31/06 were presented. For March 2006 we collected \$55,396.12 in assessment revenue. All expense categories were at or just below what was budgeted. Security and Maintenance are still operating below budget expectations.

B. Annual Independent Review- Close to returning requested items to the independent firm for review.

**MOTION:** To accept the Treasurer's report.

Moved by: A. Bingham Cherrie Seconded by: Margaret Farnum

Passed: Yes

#### V. OPERATIONS REPORT (Aaron Aulenta)

A. Marketing- The 6<sup>th</sup> Annual 2006 Blooming of the Roses luncheon will be held Friday, April 28<sup>th</sup> from 11:30am-1pm. The theme for 2006 is; making the Figueroa Corridor pedestrian friendly-looking at the new developments and streetscape projects. The keynote speaker will be Deputy Mayor Bud Ovrom.

- -A few different marketing items were distributed and shared; a mock-up of our April LA Weekly ad that is part of the LA Walks project, an article on the Corridor from KPCC's newsletter, and an article on the Corridor in EPICC's latest newsletter.
- B. Renewal Discussion- At the May Board meeting we'll begin our BID renewal discussions by conducting a small workshop on potential boundaries, areas to expand into, assessment methodology. The current district will sunset at the end of 2007.

# VI. CHAIRMAN'S REPORT (Darryl Holter)

- -Darryl Holter discussed an opportunity to support the 1932 Club at EPICC at an upcoming fundraiser event.
- -Congress for New Urbanism Award- Received notice that we did not win an award, but Darryl Holter will attend and represent the Corridor at the June conference.
- -Darryl Holter and A. Bingham Cherrie have been attending meetings with Staples/AEG on submitting an infrastructural proposal to get on the State bonds list for the November ballot. This would provide the Corridor assistance with pedestrian, safety, and transit improvements. The area being discussed is from 7<sup>th</sup> St. to MLK Blvd. between Figueroa and Flower Sts.

# VII. NEW BUSINESS (Darryl Holter)

- -LATTC will break ground on a new 700 car garage at Olive and 21st Sts on April 27 @ 10am.
- -Orthopaedic Hospital announced it has entered into negotiations with a buyer for their 9 acre parcel. The buyer would develop residential and retail on the parcel.
- -Patriotic Hall will be closing on September  $30^{th}$  for 3 years of renovations and construction of a new parking structure.

## VIII. ADJOURN

There being no further business of the Board of Directors, the meeting was adjourned at 1:20PM.

Moved by: Albert Salah

Seconded by: Fred Yadegar



# FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, May 9, 2006 Bob Hope Patriotic Hall

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter	X	
A. Bingham Cherrie	X	
Mary Ann Bell	X	
Jim Gilson	X	
Margaret Farnum	X	
George Burkhardt	X	
Mark Cohen	X	
Andy Stamatin		X
Tom Harris		X
James Meyer	X	
Shelby Jordan		X
Jon Gibby		X
Fred Yadegar	X	
Albert Salah		X
Maria Lyons		X
Steve Miller	X	
Steve Talavera	X	
Stephanie Patterson		X
Mary Schmitz	X	
Father Juan Antonio Ruiz	X	
Dafer Dahkil		X
Casey Smith	X	
Ex-Officio Directors		
David Roberts, Field Representative, CD 8		X
Jeff Catalano, Field Representative, CD 9		X
Clifford Green, Chief, Exposition Park Public Safety		X
Carey Drayton, USC Public Safety		X
James Craig, Captain, Southwest Division, LAPD		X
Donna Hemer, CRA		X
STAFF MEMBERS/GUESTS		1
Aaron Aulenta/Steve Gibson, FCP staff	X	
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Darryl Holter convened the meeting at 12:23 p.m.

#### II. PUBLIC COMMENT ON AGENDA ITEMS

There were no public comments.

#### III. APPROVAL OF MINUTES

Mary Schmitz moved to approve the 4/11/06 Board of Directors meeting minutes. Steve Miller seconded, and the motion passed.

# IV. FINANCIAL REPORT (Steve Talavera)

A. The balance sheet and statement of activity dated 4/30/06 were presented. For April 2006 we collected \$41,860.87 in assessment revenue and \$1,189.17 in interest income. All expense categories were at or just below what was budgeted. Security and Maintenance are still operating below budget expectations.

**MOTION:** To accept the Treasurer's report.

Moved by: A. Bingham Cherrie Seconded by: Margaret Farnum

Passed: Yes

B. 2005 CPA review- Distributed a final draft of the 2005 financial review by Stanislawski and Harrison for board approval. After board approval the report will be sent to the City Clerk as required.

**MOTION:** To accept the 2005 CPA review.

Moved by: James Gilson

Seconded by: George Burkhardt

Passed: Yes

# V. OPERATIONS REPORT (Aaron Aulenta)

A. Blooming of the Rose Wrap-up- The 6<sup>th</sup> Annual 2006 Blooming of the Roses luncheon will be was held Friday, April 28<sup>th</sup> from 11:30am-1pm. The overall event was great in terms of planning, speakers, and the partnership with EPICC worked well. We received slightly better media exposure than last year. The only downside was the turnout which was about half from the year before. At the executive committee meeting we discussed different strategies for increasing attendance. These included moving the date from Friday to Thursday and holding the event a different week than the Treasurers event.

-Shared the April 21<sup>st</sup> LA Weekly ad on the Figueroa Corridor that is part of the LA Walks project. There was also an article in today's Long Beach Press Telegram on development in the Figueroa Corridor.

# VI. CHAIRMAN'S REPORT (Darryl Holter)

-Continuing discussions with AEG on submitting an infrastructural proposal for a bond measure on the November ballot and will continue to keep the Board updated.

# VII. EXECUTIVE DIRECTOR REPORT (Steve Gibson)

A. 2007 Assessment Roll Submittal- The 2006-2007 BID assessment roll has been submitted to the City Clerk who will in turn submit this to the County for placement on the upcoming tax roll. There were no increases in assessment rates for the upcoming year.

# VIII. NEW BUSINESS (Darryl Holter)

A. BID Renewal- Held initial discussions on the renewing of the District. Topics included boundaries, potential expansion areas, district term, and assessment methodology.

# VIIII. ADJOURN

There being no further business of the Board of Directors, the meeting was adjourned at 1:15PM.

Moved by: Mark Cohen

Seconded by: Fred Yadegar



# FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, June 13, 2006 Radisson Midtown Hotel

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter	X	
A. Bingham Cherrie	X	
Mary Ann Bell		X
Jim Gilson	X	
Margaret Farnum		X
George Burkhardt	X	
Mark Cohen	X	
Andy Stamatin		X
Tom Harris		X
James Meyer		X
Shelby Jordan		X
Jon Gibby	X	
Fred Yadegar	X	
Albert Salah	X	
Maria Lyons		X
Steve Miller	X	
Steve Talavera	X	
Stephanie Patterson		X
Mary Schmitz		X
Father Juan Antonio Ruiz		X
Dafer Dahkil		X
Casey Smith	X	
Ex-Officio Directors		
David Roberts, Field Representative, CD 8	X	
Jeff Catalano, Field Representative, CD 9		X
Clifford Green, Chief, Exposition Park Public Safety	X	
Carey Drayton, USC Public Safety		X
James Craig, Captain, Southwest Division, LAPD		X
Donna Hemer, CRA		X
STAFF MEMBERS/GUESTS		
Aaron Aulenta/Steve Gibson, FCP staff	X	
Steve Needleman, Anjac	X	

# I. EXPOSITION/UNIVERSITY PARK REDEVELOPMENT PROJECT AREA COMMITTEE ELECTION

David Roberts from Council District 8 briefed the Board of Directors on the upcoming CRA/LA Community Advisory Committee (CAC) elections on July 27<sup>th</sup>. The CAC has expanded its size to allow for a wider range of community input.

#### II. CALL TO ORDER

Darryl Holter convened the meeting at 12:36 p.m.

## III. PUBLIC COMMENT ON AGENDA ITEMS

There were no public comments.

#### IV. APPROVAL OF MINUTES

A. Steve Talavera moved to approve the 5/9/06 Board of Directors meeting minutes. Albert Salah seconded, and the motion passed.

B. UPC Transition- Beginning June 19<sup>th</sup> Rena Leddy and Jessica Whaley from Urban Place Consulting will be working at the Figueroa Corridor Partnership. Aaron Aulenta will be in the office one day a week while he attends school full-time.

# V. FINANCIAL REPORT (Steve Talavera)

A. The balance sheet and statement of activity dated 5/31/06 were presented. For May 2006 we collected \$215,775.86 in assessment revenue. We are expecting the bill for the CPA review shortly. All expense categories were at or just below what was budgeted. A month by month review of the 2006 security and maintenance expenditures was presented to help dissect the programs in further detail.

**MOTION:** To accept the Treasurer's report.

Moved by: A. Bingham Cherrie Seconded by: George Burkhardt

Passed: Yes

# VI. OPERATIONS REPORT (Aaron Aulenta)

- A. Operations/Marketing update-
- -Security and Maintenance teams are full staffed.
- -For the past couple months we've been successful while staffing large events at the Coliseum/Sports Arena. LAPD, Building and Safety and County Department of Health have also deployed for large events working specifically on citing illegal vendors.
- -Angels Walk L.A. is in the process of hiring a printer for the Angels Walk Figueroa Corridor walk guidebooks and a fabricator for the stanchions.
- -Spring Newsletter has been distributed by mail and ambassadors.
- -A folder containing media clips of the Figueroa Corridor was passed around. Our communications consultant secured 95% of these clips, while assisting on the remainder.

## VII. EXECUTIVE DIRECTOR REPORT (Steve Gibson)

A. BID Renewal-The current BID 3 tier structure was presented and accompanied by a map detailing what streets are in each tier. We made an initial recommendation on a possible tier 4 entertainment area. At the next board meeting we'll bring back more recommendations on possible assessment scenarios for the entertainment zone.

# VIII. NEW BUSINESS (Darryl Holter)

-A. Bingham Cherrie is on the design committee for the Exposition Light Rail line. He will keep the Board informed of future meetings.

#### VIIII. ADJOURN

There being no further business of the Board of Directors, the meeting was adjourned at 1:35PM.

Moved by: Jon Gibby

Seconded by: Steve Miller